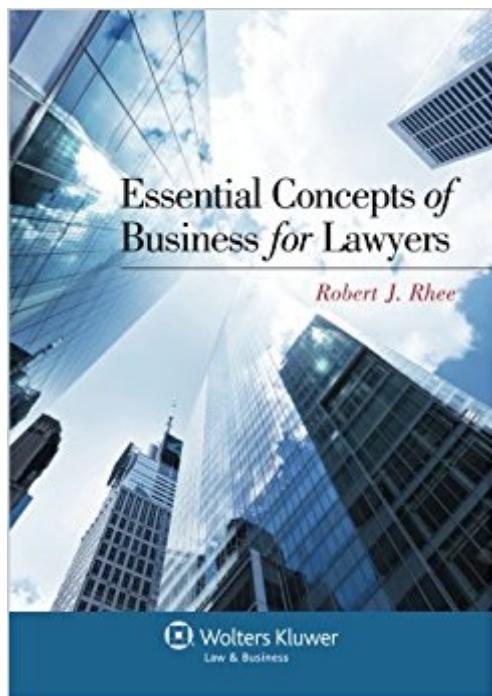


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Essential Concepts Of Business For Lawyers



Synopsis

Accounting and finance cannot be taught through the dense text and format typical of legal casebooks. Mirroring textbooks used at business schools with significant quantities of visuals, Essential Concepts of Business for Lawyers uses many graphical elements, including pictures, charts, diagrams, and tables. Engaging hypotheticals are fun and engaging, but they also illustrate the application of important concepts in business situations. At the end of every chapter, there are three forms of review and summary: Essential Terms, Key Concepts, and Review Questions. The text uses many examples, specially set in example boxes, to illustrate and reinforce difficult concepts. Completely up to the minute, the book features material on important, recent events such as the financial crisis of 2008-2009, the collapse of investment banks, the Bernie Madoff fraud case, and Enron. While this book is not a casebook, it includes edited appellate cases at the end of every chapter. These cases provide essential contextualization, illustrating the legal application of the business concepts presented, and make more concrete the lawyer's need to understand business. This makes Essential Concepts of Business for Lawyers unique among available books, as the cases connect the unfamiliar (business concepts) with the familiar (case law). Flexibility makes it stand out as well. It can be easily used as a primary text in an independent course on essential business concepts and is the only single book that adequately serves this function. Additionally, this book can be used as a required or recommended supplement in doctrinal business law courses such as business associations, securities regulations, corporate finance, taxation, banking law, financial regulation, and business planning. Features of Essential Concepts of Business for Lawyers: Significant use of visuals and graphics. avoids the dense text and format typical of legal casebooks mirrors accounting and finance textbooks for business schools, with essential visual aids pictureschartsdiagrams tablesEngaging hypotheticalsfun and interesting to consider illustrate the application of important concepts in business situations End of chapter reviews summarize the basic points Essential Terms Key ConceptsReview Questiontypically seen in accounting and finance textbooks used in business schools Example boxes. Ilustrate and reinforce difficult concepts Highly current materials on recent eventsthe financial crisis of 2008-2009 the collapse of investment banksthe Bernie Madoff fraud case EnronCase applicationsinclude edited appellate cases at the end of every chapter illustrate the legal application of the business concepts presented

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Customer Reviews

Books is very easy to read and explains accounting concepts (income statement, balance sheet, etc) easily. It is a great book to get a foundation on accounting.

I will use this book in the 2016 fall semester, for the graduate students at my law school in Shanghai.

A fairly easy read regardless of the not so easy subject. Would recommend to any lawyer interested in the subject.

It's a good book for beginners to get started with financial things. Cases and exercises at the end of each chapter are useful.

super easy to read and understand. The author transform very difficult stuff into a piece of cake

Thank you for the book - Great Buy!

I LOVE this book. Simple and to the point. No clutter. Want to learn the basics of financials? Do it.

I was lost metaphorically speaking and this book was the compass by which I found a path narrow and righteous. In living by this book I have been cured of my wickedness and endowed with a tranquility pervasive and unyielding. The word 'essential' in the title is not sales hyperbole. It is very literally what this book has become to me.

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